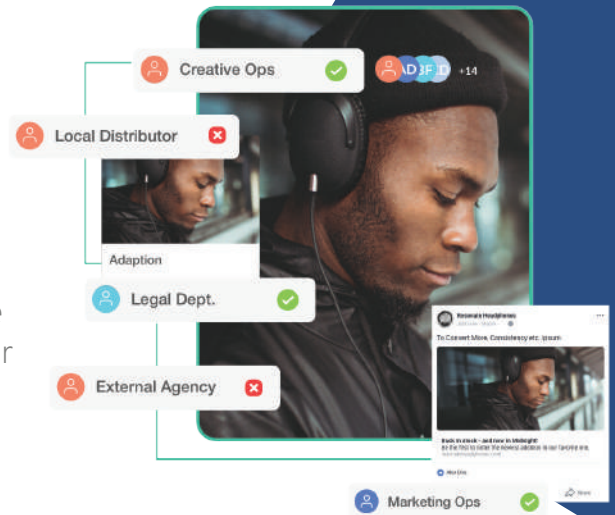


## Streamline processes and workflows with Story Orchestration

Creative teams are under immense pressure to produce world-class content at speed. As the cornerstone of your marketing ecosystem, Tenovos manages workflows and processes directly within the DAM, so you can manage the entire asset lifecycle, from ideation to publication, increase content reusability, and leverage insights to quickly build content that works.



## Connect your teams and empower collaboration with third parties

From creative review to legal team oversight, Story Orchestration lets you easily decide how content gets approved and shared with third-party collaborators. Capabilities include:

- ▶ Configure multi-stage workflows
- ▶ Alert users when assets are assigned to them or need approval
- ▶ Build personalized brand portals for sharing curated content with partners
- ▶ Assign role-based rights for user groups that can auto-approve or route requests for approval
- ▶ Track and display who is using assets, where and how, both internally and externally
- ▶ Integrate with creative suites for editing content within the DAM

## Automate processes that drive productivity

Technology should empower your teams to do more, not create more administrative work and waste time jumping between platforms. Tenovos automates tedious processes and delivers streamlined workflow functionalities that lets your brand teams speed up, and makes collaborating across teams and organizations easier than ever.

Learn more at <https://www.sifytechnologies.com/digital-services/digital-asset-management/>

