



MANAGED SERVICES

Discover Flexible IT Expertise



WHY DO BUSINESSES NEED MANAGED SERVICES?

Digital Transformation with Constrained Budgets

To help a business stay competitive, the IT function needs to support digital transformation agendas and help exploit the potential of technology-enabled innovation. However, they need to do this against the backdrop of a challenging and uncertain economic environment, with IT budgets under more pressure than ever before.



48%

of SMBs plan to prioritise IT modernisation as a key business goal to bolster cybersecurity and benefit the hybrid workforce model.



33%+

of organisations are struggling to optimise costs post-migration.

Managing Complex Cloud Infrastructure

Many businesses have eagerly embraced the potential of the cloud in recent years, migrating existing workloads & data, building new cloud-native applications to improve flexibility and taking advantage of modern technologies. However, the rush to cloud has left businesses with complex, fragmented infrastructures that are costly, difficult to manage and lead to increased security and compliance risks.

WHY DO BUSINESSES NEED MANAGED SERVICES?



83%+

of organisations cited a lack of resources/expertise as one of their top cloud challenges.

Choosing a Trusted Technology Partner

Collaborating with a partner like Sify Technologies can offer the right combination of flexibility, expertise and affordability, all essential elements if businesses are to stay competitive. Businesses therefore, need a trusted partner that can offer the breadth and depth of cloud expertise with an affordable cost model, to help them optimise their cloud infrastructure and fill gaps in their in-house skills.

Shortage of IT Skills

To protect profitability and ensure they can continue to innovate in response to changing market conditions, those businesses now need to focus on optimising their cloud-based infrastructures to improve efficiency, performance and security.

The IT skills shortage is a critical barrier to medium-sized businesses taking full advantage of the cloud's potential. But the critical shortage of IT skills in Europe, particularly around cloud is making it difficult for medium-sized businesses to manage their cloud infrastructures and take advantage of the innovation opportunities that the cloud presents.

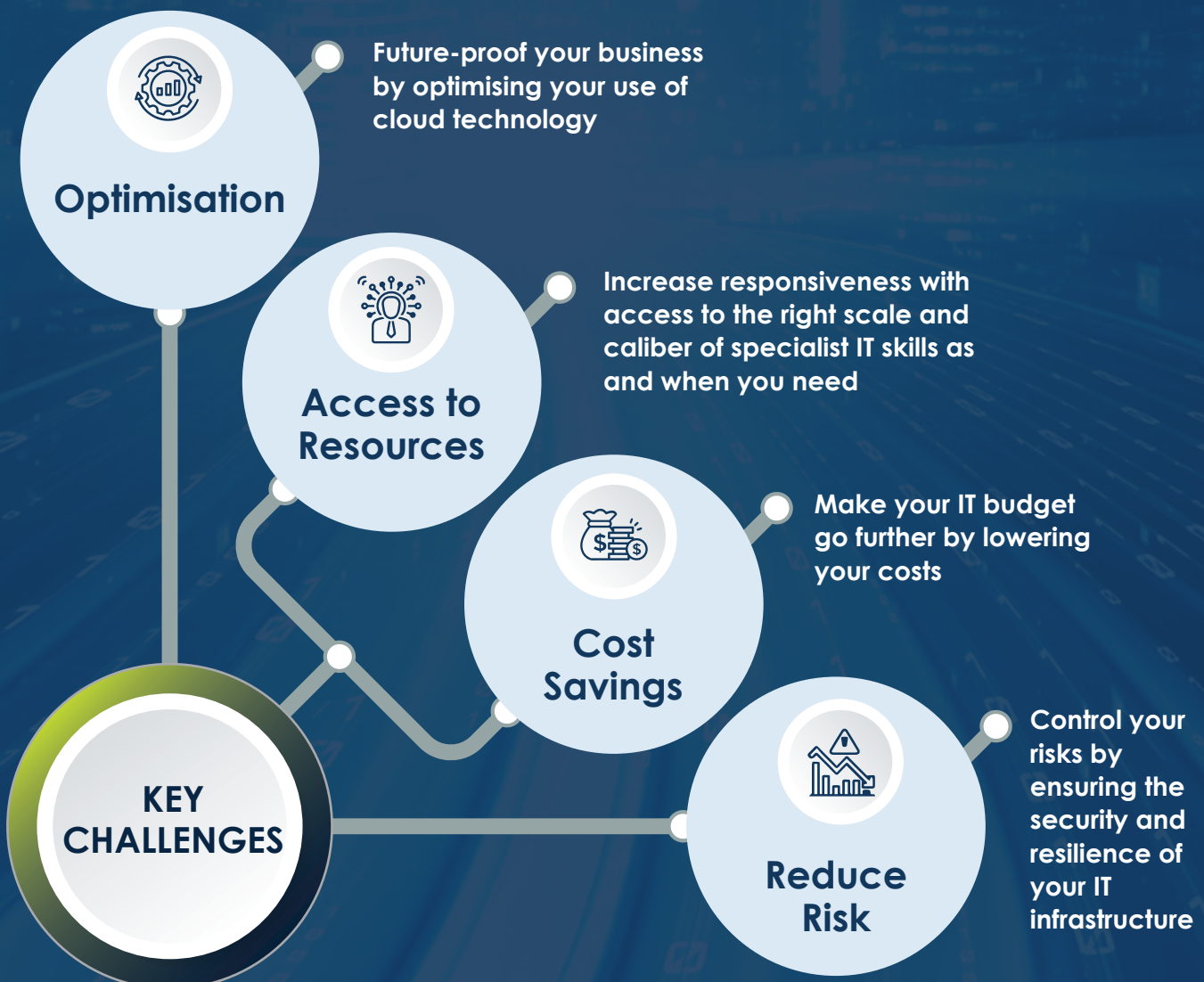


SIFY SERVICES PORTFOLIO

Sify's deep experience, resources and skills make it best placed to understand the digital transformation needs of modern-day businesses. With a heritage in IT Infrastructure, Sify has grown over two decades to provide a one-stop engagement across networks, data centre, cloud, digital and IT services.

Sify enables you to build an IT infrastructure that underpins business profitability, by delivering flexible expertise to fill IT skill gaps, and by deploying, managing and optimising complex hybrid environments to deliver the right combination of flexibility, security and affordability.

Here are the key challenges that our Managed Services can help your organisation solve:



HOW SIFY CAN HELP



Optimise Cloud Infrastructures

Deploying, managing and optimising a cloud infrastructure is a complex undertaking. Sify's specialist cloud consulting and managed services expertise enables businesses to future-proof their IT operations by optimising complex, cloud-based infrastructures to improve flexibility, scalability and efficiency.

Sify has deep expertise in all major cloud platforms, offering customers access to the objective advice and specialist skills needed to optimise complex, hybrid infrastructures. We have a depth of IT services to optimise and manage cloud-based infrastructures and offer consultancy services to facilitate the digital transformation of your business.

Access IT Resources

Finding and maintaining the required IT skills in-house is a challenging task. Furthermore, offering the right level of support for your existing IT talent to grow and develop is difficult without additional help.

With more than 650 specialists and hundreds of cloud transformation, adoption and migration projects successfully delivered, Sify has the knowledge and experience to deliver for your organisation. Working as a blended and integral part of your team, we offer our support, knowledge and experience for overly complex solutions.

Sify can provide flexible access to a wide range of specialist resources which are in short supply for European businesses, and which can complement in-house teams. These resources are available on a 24/7 basis resulting in quicker speed of response.

HOW SIFY CAN HELP



Lower IT Costs

Bringing about lower operational and resource costs, Sify enables organisations to free up budget for investment, do more with constrained budgets, control costs, avoid waste and improve efficiency to focus on initiatives which make a difference.

Sify's value-driven approach offers access to highly skilled resources and services at a more affordable cost than established European Managed Services Providers.



Reduce Risks

We understand the need to build and manage a highly resilient and affordable IT infrastructure that can be flexible enough to adapt to the changing needs of your organisation. Sify's deep expertise in security enables your organisation to mitigate risks, support a hybrid workforce wherever they are and improve their ability to innovate without compromising security.



Sify has helped us to achieve a higher level of resiliency by transforming the IT Infrastructure, consolidating our multiple DCs, and deploying the DR on Cloud. This also brought us closer to multiple benefits of Cloud.

Chief Technology Officer,
Health Insurance Company



We chose Sify as the DC and Cloud transformation partner primarily because of their capabilities in building Hybrid Cloud strategies and strong partnership with hyperscale cloud providers, which can help us leverage digital solutions as and when the need arises.

Chief Technology Officer,
Life Insurance Company

WHY CHOOSE SIFY?

Sify offers deep expertise in cloud migration and optimisation, evolved from a long heritage in building and managing IT infrastructures for companies globally. Our track record, proven experience and reliability boosts customers' confidence and reduces customers' risk.



Flexible, Agile Approach

Sify's large scale and expert resources enable us to offer a flexible, agile approach available on a 24/7 basis, to meet the evolving needs of today's businesses, quickly.



Value-Driven

Sify's value-driven approach offers you access to the quality and depth of cloud and technical expertise traditionally available only to large enterprises.



360° Methodology

Sify's specialist expertise in cloud migration and optimisation is enhanced by other capabilities like running and managing IT environments, managing applications and providing value-added services such as Advisory and Consultancy.



Strong Financial Foundation

Sify is an IT and Digital Services company that was formed in 1995 and Nasdaq listed since 1999. We have helped over 10,000 businesses improve operational efficiency globally. Headquartered in India, Sify is widely respected as a Fortune India 500 company. Our European operations was started by offering network and data centre services. Our rapid growth led us to offer digital services including digital learning, professional services and managed services.



Discuss your project and discover how Sify can help.
Schedule a call with one of our experts today!

Let's Talk

Sify Technologies Limited

63 St. Mary Axe, London, EC3A 8AA. United Kingdom

Visit: europe.sifytechnologies.com | **Email:** sify.europe@sifycorp.com | **Call:** +44 (0)20 3862 9734