Make your supply chain lightning fast!
Disruption in Supply Chain Management

The adoption of new-age technology and tools has given rise to customers demanding the availability of the products anytime anywhere. It has made supply chain teams to relook at how to create value chains with long-term resilience across the complete supply chain.

Digital borne companies and traditional enterprises are aligning their SCM strategies to improve customer experience, maximize sales volumes, and enhance performance. Automation-led supply chain management is empowering enterprises to address challenges like inefficient processes, lack of visibility, third-party dependency, inaccurate data, inadequate sales forecasting, ineffective order management, and timely delivery.

It is imperative to accumulate, analyze, and blend the data through a centrally located real-time information center to understand the dynamic buying patterns and deliver superior customer experience.

Forum NXT™ is Sify’s cloud-based retail intelligence platform that integrates and automates supply chains with a distribution network to provide complete control and real-time visibility of supply chain ecosystem.

The retail intelligence solution automates secondary sales processes and allows enterprises to plan their GTM faster with actionable insights and maximize sales and volumes.

The platform connects all supply chain members through cloud, helps implement a continuous replenishment mechanism, efficiently manages inventory levels, balances operations costs and makes channel members more efficient by strategizing and prioritizing value across product segments to grow revenue at scale.

It helps in optimizing costs across all segments, efficient delivery, and ensures stability in the forward supply chain management.
How Forum NXT™ gives an edge to your SCM

Forum NXT™ helps organizations deliver a seamless digital experience and plan their go-to-market faster.

- **Actionable insights for faster decision making**
- **Automate** sales & inventory processes
- **Analyze** data on real time for better sales & distribution ops
- **Centralize** visibility of primary and secondary market
- **Enhance** inventory management systems for faster TTM

- **Lead time** for order delivery to distributor
- **Increase** market share
- **Pay per/user model for cloud-based service**
- **16+ years of experience**
- **40k+ users across 545 cities and towns in India**

**Forum NXT™ Modules and Capabilities**

- Digital Payments
- GST Government Portal Integration
- After-sales Service Module
- RPA Automation
- Interactive Chatbox
- Manage Omnichannel
- WhatsApp Integration
- Warranty Management
- Training Module
A top FMCG company in India with 25 mother brands trust Sify’s Retail Intelligence Solution for their forward supply chain to service 7 million+ retailers across the country.

**Project Objective**
Implement integrated digital supply chain management solution to streamline sales process, automate schemes, and claims approval mechanism.

**Project Model**
Software as a Service (SaaS) Model.

**Sify’s Uniqueness**
Sify’s Forum NXT™ was implemented at 650+ distributor points for an FMCG major. The solution integrated with SAP HANA for Master Data Management.

**Integrated Value and Outcome**
- Complete view of all transactions occurring on the portal
- Tracking the efficiency of the field sales personnel
- Clear visibility of sales at distributor’s location
- Effective implementation of schemes/claims across different category of distributors

**Value for Customer**
Better management of schemes & claims, automates the process of management of distributors Purchase Order, and tracking the performance of sales teams.

Build & manage a robust supply chain and expand digital distribution operations.

Connect With Sify today!

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