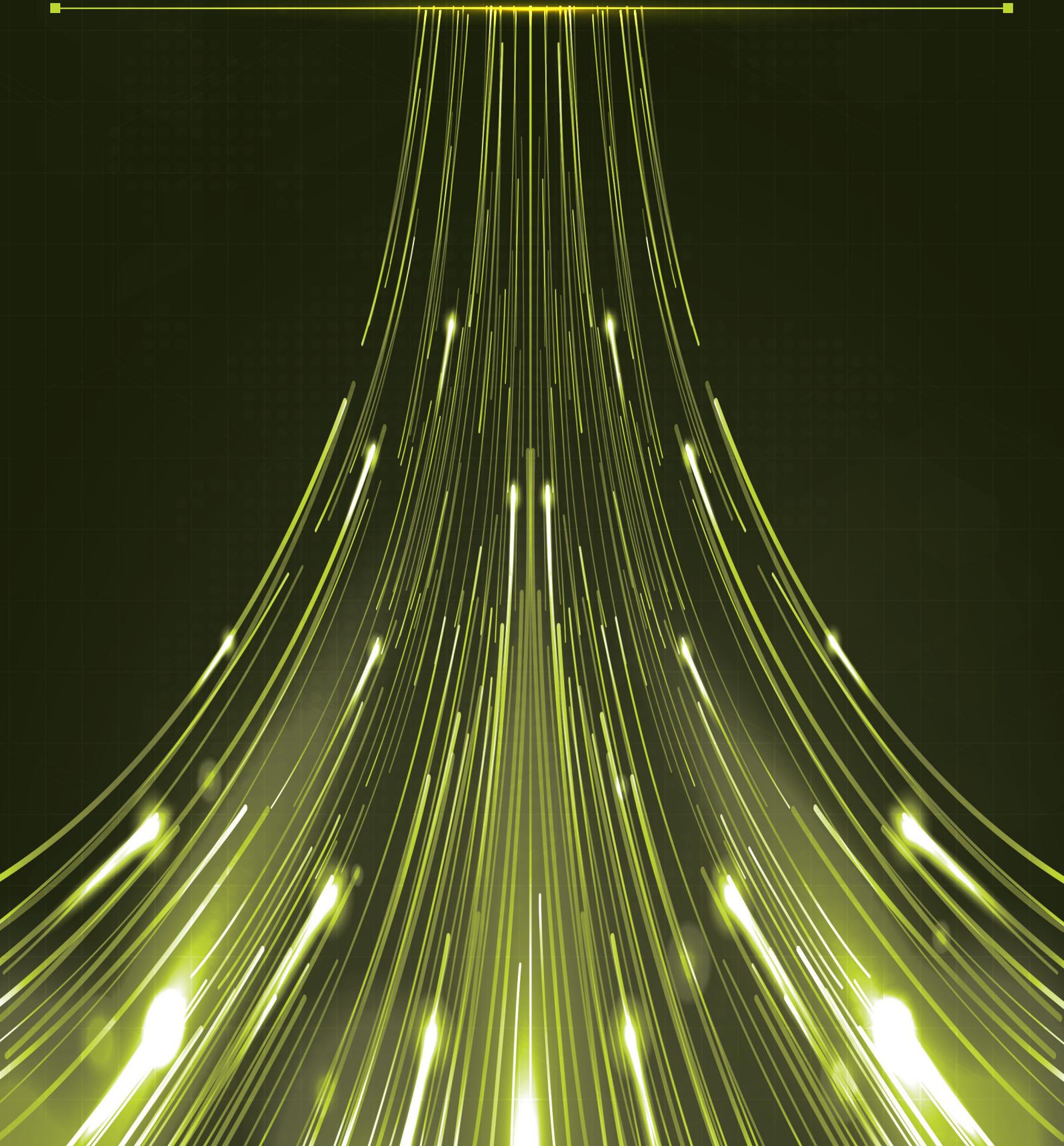


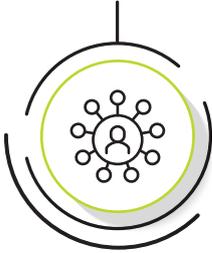
# EFFICIENCY AT THE SPEED OF LIGHT: EMBRACING THE SD WAN REVOLUTION



Sify provides enterprises with a cutting-edge managed SD-WAN platform, developed in collaboration with top OEMs, to meet the evolving network requirements with utmost agility, security, and scale.

## Key outcomes of Sify SD-WAN adoption:

Centralized policy management, visibility and control of the entire network



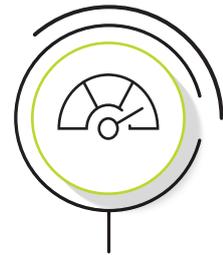
Optimum utilization of network assets to derive best long-term ROI



Management dashboards for granular views based on business intent

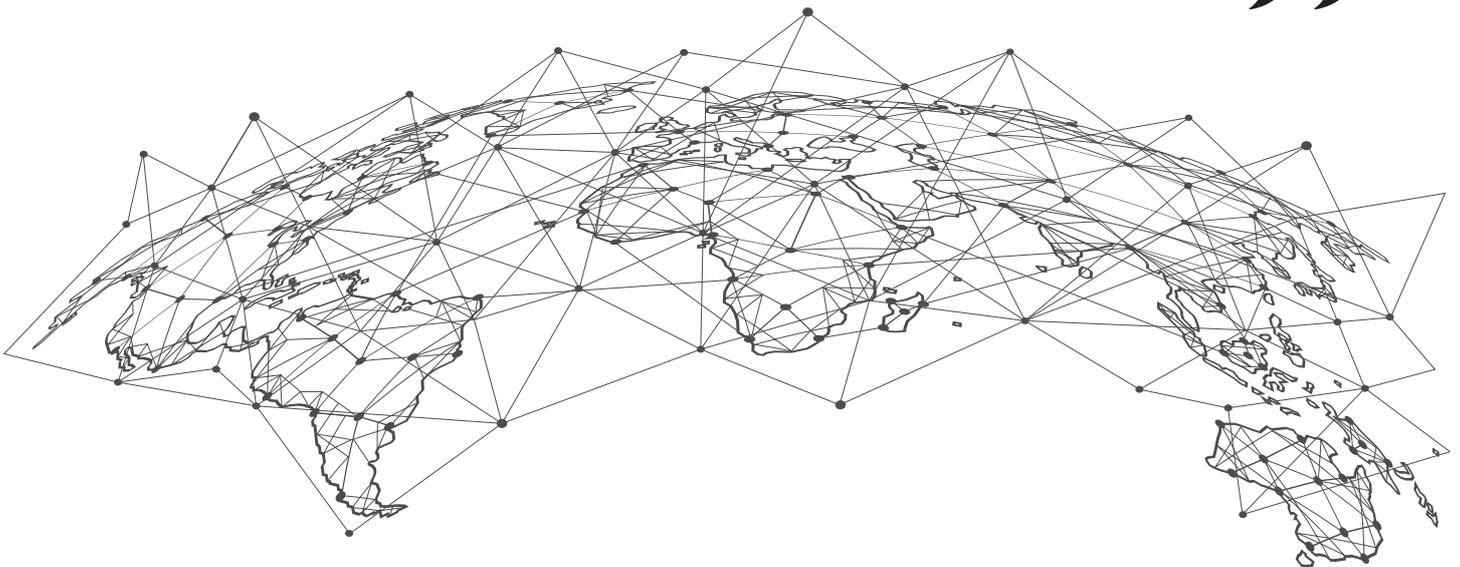


Superior application steering and efficient application performance



**By 2025, 50% of SD-WAN purchases will be part of a single-vendor Secure Access Service Edge (SASE) offering, up from 10% in 2022.**

***(Gartner)***



Sify Managed SD-WAN caters to the diverse needs of customers in a multi-service provider/multi-media environment. It is a transformative solution that goes beyond cost efficiency, enabling digital transformation and seamlessly unifying managed services for valued customers.

# UNLEASHING THE POWER OF SIFY MANAGED SD-WAN

A recognized niche player in the Global Managed Services Magic Quadrant of Gartner

Agile and flexible	Application centric	Performance aware	Software based
Carrier agnostic overlay architecture	Application based policies and routing	Continuous quality assessment & path liveness	Software platforms enabling physical or virtual CPE
Multi-transport support	Application visibility & recognition	Consolidates multi provider WAN as a single fabric	Zero touch provisioning
Centralized control & monitoring	Real-time enforcement of App SLA	Faster convergence of application traffic	Centralized configuration
Unique topologies per segment	Centralized policy control	Bandwidth augmentation with Active/Active utilization	Agility for operations with analytics
Encryption, segmentation, and service chains	-----	Link optimization	Interoperable with legacy
Cloud off-ramping	-----	SAAS/Cloud Apps awareness	-----

## WHY CHOOSE SIFY MANAGED SD-WAN?



**Best of breed OEM choices** across multiple OEM platforms



**Highly redundant, cloud based, multi-tenant SD-WAN platform** hosted within Sify Core Network infrastructure owned and managed by Sify



**Experience in WAN Consolidation & SD-WAN deployments**



**Unified customized view of customers' mission-critical network and assets on Sify Aakaash - a self-service portal**



**Extensive managed services serving mission-critical projects**

# ENHANCED PERFORMANCE, REDUCED LATENCY WITH SIFY MANAGED SD-WAN



## Single ownership model

- Seamless management of multi-vendor networks
- Flexible integration of diverse components
- No vendor lock-in limitations



## Extensive operations support

- Pan-India presence in 1500+ cities
- Enhanced accessibility and responsiveness to customers
- Simplified management interfaces for easy configuration



## Network-agnostic managed services

- Unified center for network and security operations
- 24x7x365 monitoring and management
- Minimized downtime with quick security responses



## Collaboration with leading OEMs

- Trusted partnerships with leading manufacturers
- Tailored solutions for unique requirements
- Customization for seamless integration



## Hosted SD-WAN controllers

- Accelerated deployment for rapid implementation
- Greater flexibility and scalability
- Simplified management interfaces for easy configuration



## Project implementation expertise

- Expertise in large-scale implementations across locations, branches, or sites
- End-to-end green-field deployments
- Seamless integration with existing network infrastructure
- Industry best practices and quality assurance

# HOW SIFY MANAGED SD-WAN TRANSFORMS YOUR NETWORK



## Connectivity-centric to app-centric

Discover, understand needs, and manage performance



## Cloud enablement

Facilitate and optimize performance



## Simplified operations

Automate and consolidate with assured programmability and agility



## Inflexible to flexible

Embrace hybrid WAN and optimization, and diverse topologies



## Visibility and analytics

Monitor behaviors, trends, performance and feedback in real time



## Security

Protect cloud, branch, and user

## SUCCESS STORIES

Boosted application performance, unified security policies, single ownership, and faster go-to-market for phase 2 onwards sites for India's leading **healthcare** company



Eliminated CAPEX and risk with new technology implementation, application-based routing, QoS, and rate limiting for selected applications for 55 national co-operative **bank** locations

Reduced costs with LTE/broadband fallback, zero touch unified policies, single installation-ownership across 250+ **security** company sites



Boosted performance and reduced network OPEX via centralized policy enforcement; dashboard-based, 24x7 application-level monitoring for a leading **power** sector PSU

# INDUSTRY RECOGNITION



Major Player in  
MarketScape for Managed  
Cloud Services APeJ 2021



Leadership Recognition  
Cloud Transformation (2018)  
Network Transformation (2019)



The Economic Times Iconic  
Brands 2020  
Hybrid Multi Cloud



Data Center  
Transformation Services  
2018



Network  
Transformation Services  
2018



*Seamless connectivity, unmatched performance:  
Elevate your network with Sify*



Better visibility, governance and  
control is just a scan away.

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